



Blaine School District uses an automated alert notification system called K12 Alerts® which allows the school district to contact parents in a timely, efficient manner about emergency situations, weather related delays or cancellations, or other urgent announcements. In the event of a real emergency, parents/guardians would be given information on the emergency and advice on what to do.

For non-emergency messages, you will receive a telephone call on the primary number listed on your child's Blaine School District registration. Should a school emergency occur, in addition to being called on your primary number, you will also be notified through the various phone numbers you have included on your child's registration form.

If you have received have received a K12 Alert call or an attendance call from the automated system, and you wish to change your primary contact phone number, please contact the office of the school your child attends to change that number on his/her registration. School contact numbers are:

Blaine Primary – 332-1300

Blaine Elementary – 332-5213

Blaine Middle – 332-8226

Blaine High – 332-6045

Pt. Roberts Primary – 945-2223

HomeConnection – 332-8182

The emergency alert system is one feature of K12 Alerts®, which is also used for non-emergency calls to parents about student absences and other information. Blaine School District also utilizes the system to contact parents about important school information and events, testing schedules, report card distribution, open houses, delayed buses, field trips, and more.

Additional information about the K12 Alerts® system:

Caller ID: Caller ID will display different district or school phone numbers, depending on the department that generated the Alert. Each phone or cell carrier maintains their own caller ID database for identification on the handset, there is no unified caller ID database for all carriers as they are all independent.

Voice activated live answers: Answer your phone as you normally would say “hello” only once, and wait for the message to begin playing. Please note: Saying “hello” multiple times may

delay the start of the message for each “hello”. An optional ringtone is available for your account asking the recipient to press a key on the phone to play the message.

Answering machines: The system will detect that your machine has answered and will play the message to your machine. Please make sure your answering machine answers after 4 rings for optimal delivery of voice alerts from your district or school. Most answering machines are set to 30 seconds.

For more information about K12 Alerts® you may contact Brenda Bowles at 332-0726 or email bbowles@blainesd.org